

2026 IMD World Competitiveness Ranking – Author bios

Arturo Bris

Professor of Finance and Director of the IMD World Competitiveness Center

Arturo Bris is Professor of Finance at IMD and Director of the IMD World Competitiveness Center. He is also the Douglas Geertz IMEDE 1988 Professor in Geopolitics and Business. At IMD, he has led executive programs for senior leaders globally and previously directed the Advanced Strategic Management program.

Before joining IMD, he was Associate Professor of Corporate Finance at the Yale School of Management, where he received the Best Teacher Award twice. His research focuses on corporate governance, financial regulation, and international valuation, with work published in leading academic journals including the Journal of Finance and Review of Financial Studies.

Bris is widely recognized for his work on global competitiveness, financial development, and macroeconomic trends. His recent research explores the links between competitiveness, inequality, and social mobility, and he regularly advises organizations and governments on strategy and policy.

Full Bio: <https://www.imd.org/faculty/professors/arturo-bris/>

José Caballero

Senior Economist

José Caballero is a Senior Economist at the IMD World Competitiveness Center. He is responsible for the Center's different research projects and leads the research team in the development and implementation of new models of assessing competitiveness. He identifies relevant aspects of competitiveness and determines ways to incorporate them into the Center's research agenda and portfolio.

His research interests focus on the sources of the competitiveness of countries and more specifically on the competitiveness of enterprises. Caballero is particularly interested in practices and processes that strengthen the competitiveness of firms which ultimately lead to the achievement of long term value creation. He is keen on understanding how social asymmetries impact value creation. He is passionate about identifying the means to ameliorate those asymmetries while furthering competitiveness.

Caballero has conducted research at the International Institute for Corporate Governance (Yale School of Management) and the National Bureau of Economic Research (NBER, USA). In addition, he has acted as an academic adviser to the World Justice Project in the development of the Rule of Law Index. He has also worked as a consultant for the European Union Support Program for Central American Integration, the Private Sector Advisory Department at the World Bank, the International Investment Corporation (World Bank), and the Inter-American Development Bank.

He is an expert on the political economy of Latin America and has taught at the University of Warwick (UK) and the University of the West of England (Bristol, UK). He holds a PhD in politics and international studies from the University of Warwick and an MA in social science (government) from Harvard University.